



Contacts:

Jeff Altheide
Global Managing Director
PROI Worldwide
jaltheide@proi.com

Jeff Lambert
Chair, Lambert Global
And Global Chair PROI
Worldwide
jlambert@lambert.com

August 16, 2023

PROI Worldwide Names Officers, All-Female Regional Co-Chair Slate

International Management Board Announced for 2023/2024

Chicago: PROI Worldwide announced the International Management Board slate for 2023/2024, led by Jeff Lambert, Chair of Michigan-based Lambert Global. PROI is the world's largest partnership of entrepreneurial communications agencies with partners in 65 countries.

"PROI had a record year, in terms of both number of Partners and combined revenue," Lambert said. "Our International Management Board is building on this momentum with a number of new initiatives with our member agencies that will ensure we lead the dynamic future of the communications industry."

The International Management Board includes:

- Global Chair – Jeff Lambert, Lambert Global, U.S.
- Global Chair-Elect - Angela Scaffidi, Senate/SHJ, Australia.
- EMEA Region Vice-Chairs – Nicola Nel, Accenture Song, South Africa, and Rebecca Mayo, Lansons, U.K.
- Americas Region Vice-Chairs – Ramonna Robinson, GFM/Center Table, U.S., and Julie Colehour, C+C, U.S.
- APAC Region Vice-Chairs – Arwa Husain, Adfactors, India, and Philippa Honner, Honner Media, Australia.
- Non-voting Positions – Jeff Altheide, PROI Worldwide Global Managing Director and Board Secretary/Treasurer, U.S., and Jean Leopold Schuybroek, Director of Global Development, Belgium.

PROI Worldwide encompasses more than 90 PR and communications businesses in 165 cities and 65 countries. Lambert says, individually, they are proven leaders in their home markets. Collectively, the PROI partners represent more than US\$1.128 billion in revenue and 8,800 employees. Thousands of clients, including dozens of Fortune 500 companies, trust PROI partners in one or more countries and regions around the world.

About PROI Worldwide

[PROI Worldwide](#) harnesses the collective power of the world's most entrepreneurial communications firms. Individually, they are successful local and regional businesses. Collectively, they are a communications powerhouse delivering for clients worldwide. PROI encompasses 90 partners with 8,800+ employees in more than 165 cities and 65 countries. With combined 2022 revenue of more than US\$1.128 billion, PROI ranked 5th among consolidated communications groups, and is the only one in the top five based on a unique partnership of independent business people. Thousands of clients, including dozens of Fortune 500 companies, trust PROI partners in one or more countries and regions around the world.